

**Snell & Wilmer**

LLP

LAW OFFICES

One Arizona Center  
400 East Van Buren  
Phoenix, Arizona 85004-2202  
(602) 382-6000  
Fax: (602) 382-6070  
www.swlaw.com

**RECEIVED**  
**CENTRAL FAX CENTER**

**JUL 19 2005**

PHOENIX, ARIZONA

TUCSON, ARIZONA

IRVINE, CALIFORNIA

SALT LAKE CITY, UTAH

DENVER, COLORADO

LAS VEGAS, NEVADA

JUL 21 49

**FACSIMILE TRANSMISSION**

DATE: July 19, 2005

TIME IN:  
TIME OUT:

TO:

Name	Fax Number	Phone Number
MAIL STOP AF U.S. Patent and Trademark Office	571-273-8300	

FROM: Howard Sobelman

PHONE: 602-382-6228

RE: U.S. Serial No. 09/882,368

## MESSAGE:

Amendment and Reply (6 pgs.)

Thank you.  
Howard Sobelman

Please confirm receipt of this facsimile.

ORIGINAL DOCUMENT: Will not be sent

NUMBER OF PAGES (Including Cover):

7

CONFIRMATION NO.:

CLIENT MATTER NO.: 70655.7900

PLEASE RETURN TO:

Debbie Mier  
15s04

PERSONAL FAX:

No

REQUESTOR:

Howard  
Sobelman

DIRECT LINE:

602-382-6228

IF YOU HAVE NOT PROPERLY RECEIVED THIS TELECOPY, PLEASE CALL US AT (602) 382-6075.  
OUR FACSIMILE NUMBER IS (602) 382-6070.

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS ATTORNEY PRIVILEGED AND CONFIDENTIAL INFORMATION INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU.

RECEIVED  
CENTRAL FAX CENTER  
JUL 19 2005

Certificate of Transmission under 37 CFR § 1.8

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office at (571) 273-8300 and is addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on:

Date: July 19, 2005

By: Rehman A. Mian

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

Applicants:	Aliabadi et al.	Docket No.:	70655.7900
Serial No.:	09/882,368	Examiner:	Gart, Matthew S.
Filed:	June 15, 2001	Group Art Unit:	3625
Title:	UNIFIED PRODUCT PURCHASING SYSTEM AND METHOD	Confirmation No.:	6711

**AMENDMENT AND REPLY**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In response to the Final Office Action dated June 9, 2005, of which this Reply is filed within two months, please consider the following amendments and remarks:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.